

**Round Table on
“Access to finance: challenges and good practices to support women in business
in Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia”**

**Rome, Italy – 4th April 2017 – h. 09.00
Palazzetto Mattei - Villa Celimontana**

09:00-09:45

Opening remarks

H.E. Hussein El Hajj Hassan, Minister of Industry, Lebanon

Ambassador Pietro Sebastiani, Director General, Directorate General for Development Cooperation, Ministry of Foreign Affairs and International Cooperation, Italy

Delphine Borione, Senior Deputy Secretary General, Union for the Mediterranean, Barcelona, Spain

Laura Frigenti, Director, Italian Agency for International Cooperation (AICS) Rome, Italy

Gerardo Pataconi, Director, Department of Agri-Business Development, UNIDO HQs

Franca Audisio Rangoni, President of Entrepreneurs Association and Women Business Leaders (AIDDA)

09:45-10:15

Launch of the UNIDO Technical Paper: “A study on Women Entrepreneurship Development in Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia”

Professor Alain Fayolle, EM LYON Business School Entrepreneurship Professor, Director of the Entrepreneurship Research Centre

10:15-12:30

Round Table: “Access to finance: challenges and good practices to support women in business in Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia”

Moderator: Monica Carcò, Senior Industrial Expert, focal point for Youth Entrepreneurship and Women Economic Empowerment, UNIDO HQs

Panelists:

Serena Romano, President Corrente Rosa, Italy

Elena Ruiz Abril, Principal Gender Adviser at EBRD

Monica Parrella, Director General, Department for Equal Opportunities, Italian Council of Ministers

Sanem Oktar, President of Kagider, Women Entrepreneurs Association of Turkey

Association Representative of the MENA Region

Guiding questions:

What measures should be adopted by Governments in society, in culture, media and business to ensure a greater participation of women in entrepreneurship?

Which lessons can be learnt from UNIDO’s Technical Paper in the area of access to finance?

How can key stakeholders integrate the recommendations of the UNIDO Technical Paper in an effort to enhance women’s economic empowerment in the MENA region?

12:30-13:00

Closing Remarks

13:00- 14:00

Networking Lunch Buffet