



General Authority for Investment



Industry Opportunities

Industry

Governorate: Alexandria

- Total investment cost: 30 million EGP
- Implementation period: One year
- Total capacity: 13000 tons of frozen vegetables

Location

“Nubarya” - Alexandria governorate

Location Advantage

- ◆ Readily available agricultural products.
- ◆ Availability of Electricity and Water

Market Size

- ◆ Local production: 88661 tons
- ◆ Local demand: 60695 tons (frozen vegetables)
- ◆ Exports: 33850 tons

Sponsor

GAFI

Alternative Investment Mechanisms

Joint Venture, Greenfield,

Economic Indicators

- ◆ Payback period: 4 years
- ◆ Average rate of return: 24 %
- ◆ Breakeven point: 35%

Value Proposition

The project is in direct vicinity to export-grade plantations.

Governorate: Beni Suef and Menia

- Total investment cost: 12.625 million EGP
- Implementation period: 2 years
- Total capacity: 5000 ton

Location

- ◆ Close to readily available agricultural products
- ◆ The roads which will serving the location are available to easily transport materials and the end products
- ◆ Availability of Electricity and Water

Economic Indicators

- ◆ Payback period: 5 years
- ◆ Average rate of return: 20 %
- ◆ Breakeven point: 69.6%

Market Size

- ◆ Local production: 13000 tons
- ◆ Local demand: 2000 tons
- ◆ Exports: 21469 tons

Sponsor

GAFI

Alternative Investment Mechanisms

Joint Venture, Greenfield,

Value Proposition

Export potential is excellent and land is readily available

- Total investment cost: 24 million EGP
- Implementation period: One year
- Total capacity: 54.5 thousand tons

Location Advantage

- ◆ Availability of rice straw
- ◆ The roads which will serve the location are available to easily transport materials and end products
- ◆ Availability of Electricity and Water

Market Size

- ◆ Local production: 2 million tons
- ◆ Local demand: 3.489 million tons
- ◆ Imports: 1.489 million tons (feed raw materials)

Economic Indicators

- ◆ Payback period: 3.4 years
- ◆ Average rate of return: 30 %
- ◆ Breakeven point: 60%

Sponsor

GAFI

Alternative Investment Mechanisms

Joint Venture, Greenfield,

Value Proposition

The project has been highly demanded by government & public alike due to its eco-impact, and vicinity to rice plantations.