

"Somalia and Iraq - Business opportunities in the agriculture machineries sector"

22 October 2021 | 14:00 (CEST)



Description of the Event

The conference, with a duration of **1 hour**, will be aimed at deepening the **existing opportunities in Somalia and Iraq** in the field of **agriculture machinery** in terms of: local needs for **innovative technologies**, such as tractors, plows and other equipment; the discussion of **dealership agreements**; and further useful information to evaluate the penetration of these **two emerging markets**.

Organized within the framework of the **2021 EIMA International** exhibition (Bologna, Italy, 19-23 October 2021), this initiative is part of **two UNIDO projects** funded by the **Italian Agency for Development Cooperation**: "*Agro-technology development for economic growth in South and Central Somalia*" and "*Investment Promotion for Iraq - Phase II*".

Tentative Agenda

- 14:00** • **Introduction**
Mr. Fabio Ricci, Deputy Director General – Federunacoma
- 14:10** • **Opening Remarks**
Joint Italian Arab Chamber of Commerce (JIACC) *t.b.c.*
- 14:20** • **Business Opportunities in Somalia**
Mr. Francesco Pallocca, Investment Promotion Expert – UNIDO ITPO Italy
- 14:40** • **Business Opportunities in Iraq**
Mr. Andrea Carapellese, Investment Promotion Expert – UNIDO ITPO Italy
- 15:00** • **Closing Remarks**