

The Inclusive and Sustainable Development of the **Tomato Value Chain** project is organizing a webinar on:

The Practical Italian Expertise in the Mechanical Agriculture of fresh Tomato

Thursday, 7th of April 2022

10:00 – 11:30

Time	Agenda Item
10:00 – 10:05	<p>Welcome remarks by UNIDO TVC project</p> <p>Speaker: Dr. Omar Abdin, National project coordinator at United Nations Industrial Development Organization.</p>
10:05 – 10:10	<p>Welcome remarks by UNIDO ITPO Italy</p> <p>Speaker: Francesco Pallocca, Investment Promotion Expert.</p>
10:10 – 10:20	<p>Introduction from the representative of <u>Federunacoma</u> (The Italian Agricultural Machinery Manufacturers Federation)</p> <p>Speaker: Fabio Ricci, Deputy Director General</p>
10:20 – 10:30	<p>Presentation of tomato varieties and seeds by <u>ISI Sementi</u></p> <p>Speakers: Marco Cantoni - Saif Eddine Ben Salah, Export Department</p>
10:30 – 10:40	<p>Presentation from the representative of <u>Ferrari Costruzioni Meccaniche</u> on transplanters and soil preparation</p> <p>Speaker: Riccardo Preti, Area Manager</p>
10:40 – 10:50	<p>Presentation from the representative of <u>Checchi&Magli</u> on transplanters</p> <p>Speaker: Giacomo Ballandi, Export Manager</p>
10:50 – 11:00	<p>Presentation from the representative of on <u>P.Barigelli & C. srl</u> on harvesting machines and sprayers</p> <p>Speaker: Simone Soverchia, Export Manager</p>
11:00 -11:10	<p>Presentation from the representative of on <u>MTS Sandei</u> on harvesting machines</p> <p>Speaker: Matteo Migliorini, Area Manager</p>
11:10 – 11:20	<p>Presentation from the representative of <u>Sani Trasporti</u> on logistics from the farm to the processing factories</p> <p>Speaker: Lorenzo Visantini, Area Manager</p>
11:20 – 11:30	<p>Open discussion: Questions and answers session</p> <p>Moderator: Dr. Omar Abdin, National project coordinator at United Nations Industrial Development Organization.</p>
11:30	Closing Remarks