

#EUIndustryWeek

# EU INDUSTRY WEEK 2021

Local event organised in partnership with the European Commission.



The digital future of sustainable industrial  
manufacturing in Italy and beyond

10 March 2021 - 10:30, Online Conference

Moderator: UNIDO ITPO Italy

10:30 **Welcome remarks and introduction:**

Ms. Diana Battaglia, Head of UNIDO ITPO Italy

10:35 **EU efforts to foster the diffusion of advanced technologies in the context of SMEs digitalization and innovation processes**

Ms. Ulla Engelmann, Head of Unit for Advanced Technologies, Clusters and Social Economy, DG GROW

10:45 **The evolution of digital transformation in Italian factories as a driver for boosting production and growth**

Prof. Marco Taisch, Professor of Advanced & Sustainable Manufacturing, Politecnico di Milano

10:55 **Focus on the transfer of the new technologies**

Mr. Franco Scolari, Director of Alto Adriatico Technological Pole

11:05 **Policy focus**

Ms. Cinzia Guido, Chief Operating Officer & Senior Digital Adviser at Confindustria - Brussels Delegation

11:15 **New technologies applications**

Mr. Fabio Golinelli, Advanced Processes and Technologies Manager at ABB S.P.A

11:25 **Virtual tour digital factory ABB S.P.A**

11:35 **Q&A session (10 min)**

11:45 **Conclusion**

Mr. Patrick Gilabert, UNIDO Representative, UNIDO Office Brussels