



EXPO 2020: BEYOND EMPOWERING WOMEN

27th August 2021

❖ Concept Note:

When it comes to getting the first World Expo in the Middle East, Africa and South Asia region (MEASA) up and running, **it takes a woman to get the job done**. This event – organized by the UAE Embassy in Italy in cooperation with the Professional Women’s Association (PWA) Rome on the occasion of the Emirati Women's Day 2021 - aims at **promoting gender equality by highlighting the inspiring model of Expo 2020 Dubai** that beautifully reflects the UAE’s vision to empower women, with half of Expo’s workforce being women, and 65 per cent of all UAE National hires at Expo 2020 Dubai being women, **including persons of determination**.

❖ Draft Agenda:

12:00 Welcome Speech by H.E. Omar Obaid Al-Shamsi – Ambassador of the UAE in Italy.

12:10 Keynot address by Mr. Paolo Glisenti- Italy's Commissioner General for Expo 2020 Dubai.

12:20 Opening Remarks by Ms. Gerlie Saura – President of PWA.

12:30 Women’s Essential Role in Creating the Future:

- Ms. Hind Alowais, Vice President, Participant Management at Expo.

12:40 Women’s Contribution to the Italian Pavilion at EXPO:

- Ms. Rosanna Binacchi - Director of International Relations at the Cabinet of the Italian Ministry of Culture.

12:50 Gender Mainstreaming Across Key Sectors:

- Dr. Hayat Shamsuddin, Senior Vice President, Expo Pavilions and Exhibitions.
- Ms. Diana Battaglia - Head of the Investment and Technology Promotion Office, Italy – UNIDO.
- Ms. Marjan Faraidooni, Chief Human Resources and Visitor Experience Officer at EXPO.
- Ms. Marina Romualdi Vaccari - President of International Women's Forum, Italy.

13:15 Light lunch & Networking.

In cooperation with

