



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE



Invitation to the webinar “Doing Green Business in Ethiopia” 21 October 2020

The United Nations Industrial Development Organization Investment and Technology Promotion Office in Italy (UNIDO ITPO Italy) is pleased to invite you and your professional network to attend **“Doing Green Business in Ethiopia”**, a virtual thematic country presentation which will take place on **21 October 2020 at 11:00 (Italian time)** with the goal of fostering trade, technological innovation and investment in the energy and environment sectors between the private sector in Italy and Ethiopia.

The event is the fifth episode of the webinar series “Doing Green Business”, organized by **UNIDO ITPO Italy** in the framework of the project **“Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors”** funded by the **Italian Ministry for the Environment, Land and Sea**.

In order to discuss ad-hoc trade opportunities and advance international business partnerships for local investment, the webinar series will see the participation of both local and Italian institutional and business stakeholders, promoting renewable energy, energy efficiency and environmental technologies.

By offering insights on the business climate and sector-specific incentives in Ethiopia, the initiative will support the commercialization and scale-up of alternative, eco-friendly energy sources and innovative technologies for sustainable development.



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AGENDA

Moderation by UNIDO ITPO Italy

Welcome remarks

Diana Battaglia | Head
UNIDO ITPO Italy

Opening remarks

H.E. Zenebu Tadesse Woldetsadik | Ambassador
Embassy of the Federal Democratic Republic of Ethiopia in Rome

The role of UNIDO in Ethiopia, programmes and ongoing initiatives

Aurelia Calabrò | UNIDO Representative and Director of the Regional Office Hub in Ethiopia
UNIDO Ethiopia

Off-grid Renewable energy in Ethiopia overview

Yisehak Seboka | Alternative Energy Technology Development and Promotion Directorate Director
Hailu Tekleab | Biofuel Technology Directorate Acting Director
Ethiopian Rural Energy Development and Promotion Center

Where to invest and how to make business in Ethiopia - focus on incentives in the green technologies and sustainable energy sectors

Temesgen Tilahun | Deputy Commissioner for Promotion and Policy Improvement
Haben Gebreslasie | Senior Energy Advisor to the Commissioner
Ethiopian Investment Commission

Chamber of Sectoral Associations - Tools and programmes

Africa Zeleke | Secretary General
Ethiopian Chamber of Sectoral Associations

Center of Excellence in Sustainable Energy, activities in the renewable energy sector

Getachew Adam Workneh (PhD) | Head, Center of Excellence in Sustainable Energy
Addis Ababa Science & Technology University

Doing Business in Ethiopia, a legal framework for Italian companies

Michele Saponaro | Managing Associate
BonelliErede Law Firm

Closing remarks



The event will be held in English.

To join the webinar please fill in [the online form](#)

To discover more about the Webinar Series “**Doing Green Business**”, please [visit the dedicated webpage](#).

For any clarification or assistance on the above, please do not hesitate to contact us.

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Investment and Technology Promotion Office - Italy**

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