



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



MINISTERO DELL'AMBIENTE  
E DELLA TUTELA DEL TERRITORIO E DEL MARE



## Invitation to the webinar “Doing Green Business in Kazakhstan” 30 September 2020

The United Nations Industrial Development Organization Investment and Technology Promotion Office in Italy (UNIDO ITPO Italy) is pleased to invite you and your professional network to attend **“Doing Green Business in Kazakhstan”**, a virtual thematic country presentation which will take place on **30 September at 11:00 (Italian time)** with the goal of fostering trade, technological innovation and investment in the energy and environment sectors between the private sector in Italy and Kazakhstan.

The event is the second episode of the webinar series “Doing Green Business”, organized by **UNIDO ITPO Italy** in the framework of the project **“Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors”** funded by the **Italian Ministry for the Environment, Land and Sea**.

In order to discuss ad-hoc trade opportunities and advance international business partnerships for local investment, the webinar series will see the participation of both local and Italian institutional and business stakeholders, promoting renewable energy, energy efficiency and environmental technologies.

By offering insights on the business climate and sector-specific incentives in Kazakhstan, the initiative will support the commercialization and scale-up of alternative, eco-friendly energy sources and innovative technologies for sustainable development.



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## AGENDA

*Moderation by UNIDO ITPO Italy*

*Welcome remarks*

**Matteo Petrini | Deputy Head of Mission**  
*Embassy of Italy in Nursultan*

*Opportunities in the green technologies sector and relevant legal framework*

**Zulfiya Suleimenova | Deputy Director of Climate Policy and Green Technologies Department**

*Ministry of Ecology, Geology and Natural Resources of the Republic of Kazakhstan*

*How to make business in Kazakhstan: incentives and focus on waste-to-energy*

**Aliya Salimzhuarova | Project Manager RES**  
*Kazakh Invest*

*The IGTIC and its activities: priorities and outlooks in the green technology sector*

**Sergey Le | Director of the Department of International Cooperation and Climate Investments**

*International Green Technology and Investment Center – IGTIC*

*Closing remarks*

**Asset Baisynov | Head of the Economic Office**  
*Embassy of the Republic of Kazakhstan in Rome*

The event will be held in English.



To join the webinar please fill in [the online form](#)

To discover more about the Webinar Series “Doing Green Business”, please [visit the dedicated webpage](#).

For any clarification or assistance on the above, please do not hesitate to contact us.

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