



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO NETWORK OF INVESTMENT AND
TECHNOLOGY PROMOTION OFFICES
ROME, ITALY



MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE



Invitation to the webinar “Doing Green Business in Kenya” 07 October 2020

The United Nations Industrial Development Organization Investment and Technology Promotion Office in Italy (UNIDO ITPO Italy) is pleased to invite you and your professional network to attend **“Doing Green Business in Kenya”**, a virtual thematic country presentation which will take place on **07 October 2020 at 11:00 (Italian time)** with the goal of fostering trade, technological innovation and investment in the energy and environment sectors between the private sector in Italy and Kenya.

The event is the third episode of the webinar series “Doing Green Business”, organized by **UNIDO ITPO Italy** in the framework of the project **“Fostering international partnerships between companies and/or institutions operating in the energy and environment sectors”** funded by the **Italian Ministry for the Environment, Land and Sea**.

In order to discuss ad-hoc trade opportunities and advance international business partnerships for local investment, the webinar series will see the participation of both local and Italian institutional and business stakeholders, promoting renewable energy, energy efficiency and environmental technologies.

By offering insights on the business climate and sector-specific incentives in Kenya, the initiative will support the commercialization and scale-up of alternative, eco-friendly energy sources and innovative technologies for sustainable development.



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AGENDA

Moderation by UNIDO ITPO Italy

Welcome speech

Ms. Diana Battaglia | Head
UNIDO ITPO Italy

Opening remarks

H.E. Alberto Pieri | Ambassador
Embassy of Italy in Nairobi

The potential of the renewable energy sector in Kenya

Mr. Mungai Kihara | Renewable Energy Engineer
Ministry of Energy of Kenya

Environment and climate change in Kenya: a glance at the policy framework

Dr. Pacifica Ogola | Secretary - Climate Change Directorate
Ministry of Environment and Forestry of Kenya

Kenyan private sector perspective on renewable energy and environment

Ms. Phyllis Wakiaga | CEO
Kenya Association of Manufacturers

Investment opportunities in Kenya

Ms. Catherine Gachenge | Project Analyst
Kenya Investment Authority

The role of innovation in the renewable energy and clean technologies sectors

Prof. Izael Pereira Da Silva | Deputy Vice Chancellor – Research and Innovation
Strathmore University

Closing remarks

H.E. Jackline Yonga | Ambassador
Embassy of the Republic of Kenya in Rome

The event will be held in English.



To join the webinar please fill in [the online form](#)

To discover more about the Webinar Series “Doing Green Business”, please [visit the dedicated webpage](#).

For any clarification or assistance on the above, please do not hesitate to contact us.

United Nations Industrial Development Organization
Investment and Technology Promotion Office - Italy
Via Paola, 41 - 00186 Rome – Italy
Tel: +39-06-6796521 | Email: itpo.rome@unido.org
www.unido.it - www.unido.org